**Age**: Represents the age of the individual/customer.

**Job**: Refers to the occupation or job category of the person (e.g., manager, technician, entrepreneur, etc.).

**Marital**: Indicates the marital status of the individual (e.g., married, single, divorced, etc.).

**Education**: Denotes the educational background or level attained by the person (e.g., primary, secondary, tertiary education, etc.).

**Default**: Specifies whether the person has credit in default or not (e.g., yes/no).

**Balance**: Represents the account balance or financial situation of the individual.

**Housing**: Indicates if the person has a housing loan (e.g., yes/no).

**Loan**: Specifies if the person has any personal loan (e.g., yes/no).

**Contact**: Describes the mode of communication or contact used (e.g., cellular, telephone, etc.).

**Day**: Represents the day of the month when the contact was made or recorded.

**Month**: Indicates the month when the contact was made or recorded.

**Duration**: Represents the duration of the last contact (in seconds) with the individual.

**Campaign**: Denotes the number of contacts performed during this campaign for the individual.

**Pdays**: Represents the number of days that passed by after the client was last contacted from a previous campaign (999 means the client was not previously contacted).

Previous: Denotes the number of contacts performed before this campaign for the individual.

**Poutcome**: Describes the outcome of the previous marketing campaign for the individual.

**Subscribed**: Specifies whether the individual subscribed to a service or took a particular action after the marketing campaign (e.g., subscribed yes/no).